

CLALLAM COUNTY FAIR ADVISORY BOARD

Meeting Minutes

September 2, 2009

Name	J	F	M	A	M	J	J	A	S	O	N	D	Position
Clark, Bob		X	X	X	X	-	X	X	-				Grange
Davies, Laurie	L	X	X	X	X	X	X	-	X				President, Horse Groups
Edgington, Karan	A	X	X	X	X	X	X	X	X				Small Animals
Edwards, Don	C	X	X	X	X	-	X	X	X				At-Large
Goff, Jonathan	K	X	X	X	X	-	-	X	X				Sequim/Dungeness
Davis, Barbara		X	X	X	X	X		X	X				Arts/Photography
Johnson, Carol	O	X	-	X	X	X	X	X	X				Vice President, P A Chamber
Vacant	F	-	-	-	-	-	-	-	-				At-Large
Strait, Elizabeth		X	X	X	X	X	X	X	X				City of Port Angeles
Offermann, Barbara	Q	X	X	X	X	X	X	X	X				Secretary, Garden Clubs
Gena Royal	U	X	X	X	X	X	-	X	X				Home Arts/ Hobbies and Crafts
Ken Billings	O	-	-	-	X	-	X	X	X				Large Animals and FFA
Stumbaugh, Paul	R	-	X	X	X	-	X	X	X				Agriculture At Large
Vacant	U	-	-	-	-	-	-	-	-				4-H Homemakers
White, William	M	X	X	X	X	X	X	X	X				West End

GUESTS: Ashley Woolsey

STAFF: Shari Ioffrida, Craig Jacobs, Joel Winborn

The meeting was called to order at 6:00 by Laurie Davies.

Corrections to the minutes are under Kitchen, “all four days of the Fair” instead of “Saturday and Sunday”; under Advertising, “TV ads” instead of “Radio ads”. Carol proposed a motion with Barbara Davis seconding that the minutes be approved. The motion passed.

SUPERINTENDENT/PUBLIC COMMENT ON AGENDA ITEMS: None

UNFINISHED BUSINESS: None.

Although there were four members assigned to evaluate the Fair during its run, Laurie Davies called for board members to comment on their thoughts on this year’s Fair.

Laurie Davies – She had a great time. The Model Railroad display which she had a hand in arranging was highly successful in interesting husbands while their wives studied the entries in the Home Arts section. Cheryl Martin, Hobbies and Crafts superintendent, would like to have a Lego contest next year on the Hobbies and Crafts side of the building. She will need more cases. Root beer floats appeared in several areas. Do we have a “do not compete” policy for our vendors? Shari Ioffrida said that it’s in their contract that we try to keep repetition to a minimum.

Karan Edgington – The Rabbit Barn people had a problem with the cow chutes being in their way. The Cat Barn folks were concerned with unleashed dogs that were out of their area. Junior Livestock Auction needs each superintendent to have a copy of the rules. The Dog Barn area needs to have its area evaluated. Only four exhibitors will advance to State this year because the dogs were relieving themselves in the grass. There should be a paved surface that can be hosed down when this happens. The area also needs to be larger to accommodate the agility trials. Joel Winborn asked who would have the knowledge on the size required.

Craig Jacobs commented that our Fair is one of the nicest fairs he has seen.

Laurie Davies – Attendance was 30,003. In 2008 it was 29,963.

Ken Billings – The cattle grooming stalls area worked well. It also was not too bad for the outside chicken display.

Barbara Davis - Information Booth – The most asked question was, “Where is the hypnotist?” Shari Ioffrida said that our dates conflicted with another commitment.

Laurie Davies – The Hospitality House was absolutely lovely and the hostesses were “hospitality plus”. She also pointed out an area of complaint – Strollers at the Grandstand. We’ll have to look into this problem. Each board member has a copy of the Judge’s Report for review. Read it through yourself.

Shari Ioffrida – Llamas were absent this year. The Goat superintendent doesn’t want to handle llamas. Perhaps we should have an additional superintendent.

Joel Winborn – The Antique Equipment area had a great display this year. We should create a superintendent here, also. Carol Johnson commented that creating superintendents is a budget issue.

COMMITTEE REPORTS:

Advertising – None.

Camping & Parking – Joel Winborn – A meeting will be called later this month to solve some of the parking and parking pass problems.

Kitchen – Carol Johnson – We had great volunteers and the Elks really came through for us. Our sales are about the same as in prior years and the profit will probably be \$5500. Tuesday and Wednesday, we sold hot dogs and hamburgers and we were slammed. The ice cream machine was a plus. Thus far, there has been no new project determined for the money raised. Carol stressed that we’ll need to have a committee of about twelve to run the Kitchen next year. She has officially resigned as the only remaining Kitchen committee member.

Hospitality – Barbara Offermann – Everything went really well and we spent less than last year. The cookies are a real draw as were the pickles.

Information Booth – Barbara Davis- Lots of sweat shirts were sold this year due to the weather.

Livestock Auction – Gena Royal – They experienced no problems. Our bidders mainly paid their own way into the Fair instead of using the tickets handed out. Ken Billings commented that the haul-out on Monday went smoothly.

Royalty and Float – Laurie Davies - The week before our fair, the Royalty took part in the Langley Fair and the Jefferson County Fair. These fairs don’t have the facilities that we have. We all should get out and visit other fairs for an appreciation of our own fair and to get ideas. The Royalty is now finished with their activities.

NEW BUSINESS – None.

STAFF REPORT:

Shari Ioffrida: We received great comments on the new midway and our entertainment. Premiums have, for the most part, been paid out. Those of us, who want to attend the Washington State Fairs Convention in October, need to get registration forms filled out and returned to the office before the end of the month.

OTHER ITEMS:

Paul Stumbaugh: How did our evaluation compare to prior years? Shari responded that we did really well on the overview page and we are up 29 points from last year.

Laurie Davies: Joel Winborn said that the Wednesday carnival for the 4-H kids and their parents was a big success. The parents were allowed on the rides, too. A very nice gesture from the carnival group.

Jonathan Goff: Rodeo entries were up this year.

Laurie Davies and Carol Johnson both were amazed at the animal costuming contests. They were great! Laurie also commended Bruce Giddens for the great job he did putting the Fair's schedule on our website. Joel Winborn said that our website is well used. The hits to the site were: Tuesday – 562, Wednesday-743, Thursday – 1118, Friday – 1304, Saturday – 823, Sunday-795, and Monday – 338. Laurie will be putting our website in for award at the State Convention.

Barbara Offermann: The Ag Building was great this year. (It won the Black and White Ribbon.) Especially innovative were the cooking demonstrations using locally grown produce. Very professionally done. Visitors also loved the bees.

Laurie Davies: The Art Barn was also wonderful with more entries.

SUPERINTENDENT/PUBLIC COMMENT ON NON-AGENDA ITEMS: None.

Don Edwards made the motion and Karan Edgington seconded it that the meeting be adjourned at 7:48 pm. Approved. A group picture followed adjournment.

Respectfully submitted,
Barbara Offermann